

YOU MAKE IT
LEGENDARY



BECK'S

BECK'S IS BLACK WITH A **SPLASH OF GREEN**

The world's No. 1 German beer, Beck's is renowned for uncompromising quality in over 85 countries. For more than 140 years, Beck's has been brewed with only 4 ingredients, in accordance with the legendary German Purity Law.

Founded by Heinrich Beck in 1873 on the banks of the river Weser in the free Hanseatic city of Bremen, Beck's is a characterful Pilsner. A mindset of freedom and openness remain at the heart of Beck's today, brought to life through its continued support of urban street art in Miami, offlocation parties in Berlin, and independent artists in Milan.

Type of Beer: German Pilsner

Taste: Golden colour, with a distinctive aroma. Rich in hop and malt. Full of character, intense bitterness, with a dry and clean finish. A pleasant hoppy after-taste.

Nutrition: 143 Cal. per 12 fl. Oz

ABV: 4.9%

Footprint: In over 85 countries worldwide

Ingredient highlights: Malt barley, selected hops from Hallertau (Bavaria), fresh brewing water and Beck's yeast strain.

No additives



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